

London, 9 July 2010

## Pierre Servant Receives 2010 CEO of the Year Award from Global Investor

*Global Investor* named Pierre Servant *2010 CEO of the Year* at its 10th anniversary awards ceremony last night in London. Mr. Servant is president and chief executive officer of Natixis Global Asset Management and a member of the Board of Directors of Natixis, in charge of the Investment Solutions division.

Pierre Servant became CEO of Natixis Global Asset Management (NGAM) in 2007 and has successfully steered the firm through one of the most difficult market environments ever encountered in the industry, while continuing to deliver growth in terms of investment and distribution capabilities.

Over the past three years, NGAM has acquired a number of new investment firms, expanded the business globally and was one of the few asset management firms to maintain positive net inflows during the financial crisis. Mr. Servant has overseen the opening of sales offices in Asia and Europe and the expansion into niche businesses in the United States, including retirement and independent investment advisors.

These decisions proved to be very timely and successful, delivering positive net inflows of €11.4 billion in 2009.<sup>1</sup> NGAM's year-end 2009 results showed an increase in assets under management of over €60 billion, or 14%, from €447 billion as of 31 December 2008 to €505 billion as of 31 December 2009.<sup>1</sup> NGAM's success has continued into 2010 and assets under management now stand at €528 billion as of 31 March 2010.

"I am honored to accept this award from *Global Investor* on behalf of the entire Natixis Global Asset Management team who have worked incredibly hard to grow our business and deliver for clients during a difficult time for the industry," said Mr. Servant. "I would like to specifically thank François Pérol, chairman of the Management Board of BPCE and chairman of the Supervisory Board of Natixis, and Laurent Mignon, CEO of Natixis, for their continued direction and support of the asset management business. I would also like to thank John Hailer, NGAM CEO of U.S. and Asia, and Pascal Voisin, CEO of Natixis Asset Management, for the excellent job they have done in managing through this period.

"NGAM's success is built upon an exemplary group of investment affiliates with diversified disciplines from money market funds to fixed income to equities to alternatives. Our affiliates are leading investment firms, including Absolute Asia Asset Management; AEW Capital Management; AlphaSimplex Group; Aurora Investment Management; Capital Growth Management; Caspian Capital Management; Gateway Investment Advisers; Hansberger Global Investors; Harris Associates; Loomis, Sayles & Company; Natixis Asset Management, Reich & Tang Asset Management; Snyder Capital Management; Vaughan Nelson Investment Management; and Westpeak Global Advisors. I am particularly grateful to the CEO's and investment professionals at these organizations for their continued strong contributions and support."

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Mr. Servant further attributes NGAM's accomplishments in 2009 and into 2010 to its diversified structure – both in terms of distribution and investment capabilities. He has continually sought to diversify the business in order to be able to weather a variety of market conditions and changes in the industry.

"My vision for the future is to continue to expand our business with new offices scheduled to open later this year in Europe, further moves into the Asian retail business and continued growth into the U.S. retirement business," Mr. Servant added. "Our goal is to continue to build NGAM as a truly diversified, multi-boutique asset management business."

### **About Natixis Global Asset Management**

Natixis Global Asset Management is one of the 15 largest asset managers in the world<sup>2</sup> based on assets under management. Its affiliated asset management companies provide investment products that seek to enhance and protect the wealth and retirement assets of both institutional and individual investor clients. Its proprietary distribution network helps package and deliver its affiliates' products around the world. Natixis Global Asset Management brings together the expertise of multiple specialized investment managers based in Europe, the United States and Asia to offer a wide spectrum of equity, fixed-income and alternative investment strategies.

Headquartered in Paris and Boston, Natixis Global Asset Management's assets under management totaled \$714 billion (€528 billion) as of 31 March 2010. Natixis Global Asset Management is part of Natixis. Its affiliated investment management firms and distribution and service groups include: Absolute Asia Asset Management; AEW Capital Management; AlphaSimplex Group; Aurora Investment Management; Capital Growth Management; Caspian Capital Management; Gateway Investment Advisers; Hansberger Global Investors; Harris Associates; Loomis, Sayles & Company; Natixis Global Associates; Reich & Tang Asset Management; Snyder Capital Management; Vaughan Nelson Investment Management; and Westpeak Global Advisors. In addition to the U.S. firms, Natixis Global Asset Management includes four principal affiliates based in Paris: Natixis Asset Management, Natixis Multimanager, AEW Europe and Natixis Épargne Financière.

### **About Natixis**

Natixis is the corporate, investment and financial services arm of BPCE, the second-largest banking group in France with 22% of total bank deposits and 37 million clients spread over two networks, Banques Populaires and Caisses d'Épargne.

With around 22,000 employees, Natixis has a number of areas of expertise which are organized in three main business lines: Corporate and Investment Banking, Investment Solutions (asset management, private banking, insurance) and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of BPCE's two retail banking networks.

Listed on the Paris stock exchange, it has a solid financial base with total Tier 1 capital of €12.4 billion, a Tier 1 ratio of 9.5% and quality long-term ratings (Standard & Poor's and Fitch Ratings: A+; Moody's: Aa3).

<sup>1</sup> Natixis Press Release, 25 February 2010, "Fourth-quarter and full-year 2009 results"

<sup>2</sup> Cerulli Quantitative Update: Global Markets 2010, based on 31 December 2009 AUM of \$724 billion.

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