



Facade of the Musée d'Orsay, detail © Musée d'Orsay, Paris / Patrice Schmidt

Natixis, leading patron of the Musée d'Orsay

Natixis' cultural sponsorship

Natixis, a committed sponsor



Natixis' cultural patronage reflects one simple wish: To make works from French and international collections as widely accessible as possible.

Since 2004, Natixis has revealed many hidden cultural treasures to the public as part of its innovative cultural sponsorship policy titled "Yesterday's Heritage, Tomorrow's Treasures."

This policy includes all the arts (painting, sculpture, film, decorative arts, etc.) and was officially recognized in 2008 when Natixis was presented with the French Culture and Communication Ministry's *Leading Sponsor* medal.

Natixis, leading sponsor of the Musée d'Orsay

Since 2010, Natixis has been supporting the Musée d'Orsay in its redevelopment projects, and notably with the museographic renovation of the Impressionists Gallery.



Facade of the Musée d'Orsay © Musée d'Orsay, Paris / Patrice Schmidt

Twenty-five years after it first opened, Orsay is renewing and reinventing itself in line with more contemporary museography designed to better meet visitors' expectations and fulfill its mission as a modern museum.

The Impressionists Gallery at the Musée d'Orsay

The work begun in 2010 has two primary objectives:

- display the works better with more effective lighting and more colorful mounting to enhance the paintings;
- increase exhibit space to enable more works to be shown, while ensuring that visitors are comfortable and can circulate easily.

The museographic renovation, particularly that of the Impressionists Gallery on the 5th floor, has involved redesigning the circuit and rendering it more coherent: the Impressionists, Post-Impressionists, Nabis and European schools of decorative arts each have space to express themselves.

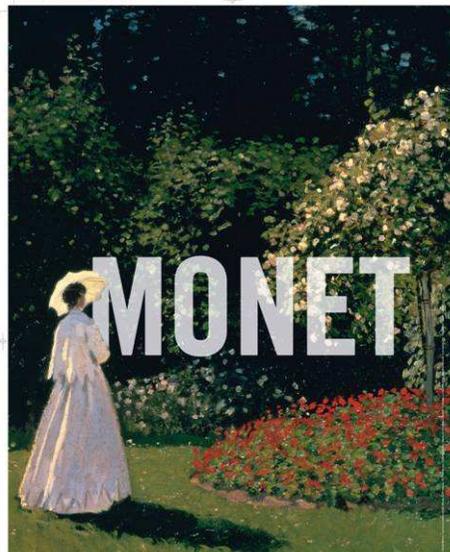


Projection of the Impressionists Gallery, synthetic image © Agence Wilmotte

Key dates and figures:

- 1,200 sq. m. of renovated halls
- Inauguration of the "new Orsay" in fall 2011

The *Claude Monet (1840-1926)* exhibit



 Galeries nationales, Grand Palais 22 septembre 2010
Réservation www.monet2010.com 24 janvier 2011
#expmonet

 Musée d'Orsay      

Claude Monet (1840-1926) poster © Rmn-Grand Palais 2010

Key figures:

- **174 paintings exhibited**
- **More than 900,000 visitors**

In 2010, Natixis was also the exclusive sponsor of the *Claude Monet (1840-1926)* exhibit held from September 22, 2010 to January 24, 2011 in the National Galleries of the Grand Palais, by Rmn-Grand Palais and the Musée d'Orsay.

This was the largest Monet retrospective for 30 years, included 174 paintings by the Impressionist master, and offered the public the opportunity to discover or rediscover the painter's work through unique juxtapositions and unusual artistic pairings.