



HEAD OF EVENT PLANNING AND PARTNERSHIPS

DUTIES

■ The head of event planning and partnerships presents the Banque Privée 1818's capabilities through the Banque Populaire and Caisse d'Épargne networks. He/she promotes Banque Privée 1818's solutions (marketing of Banque Privée products and services in connection with the respective suppliers).

■ Main activities:

- Validating and coordinating the actions of Banque Privée 1818, Banque Populaire and Caisse d'Épargne to participate in client events.
- Developing synergies between Banque Populaire and Banque Privée 1818 in the wealth management segment and notably in the marketing of mutual fund products.
- Participating in the creation of training applications or modules aimed at strengthening the technical and sales competencies of advisors in order to help them sell Banque Privée 1818 products and services.
- In support of the wealth management advisory, participating in the marketing phases of the discretionary management services.