

Paris, 2 July 2012

## Launch of Natixis Research application on iPad®

**Natixis' credit, economic and equity research teams are offering their subscribed clients unique access to all of their publications via the Natixis Research iPad application.**

Built to deliver a unique and user-friendly interface for our three research sectors, the Natixis Research app enables users to download publications for off-line reading. This gives subscribers the possibility of reading at their leisure the publications stocked in their tablet when they are travelling.

Research is an integral part of the Natixis offering: the daily publication of its analyses helps to shed light on decisions made by clients and participate in the process of creating financial solutions adapted to their needs.

With the launch of this fifth interactive\* application, Natixis is adapting to its clients' expectations and enabling them to benefit from developments in new technologies.

Find our application on the App Store® or download it directly [here from your iPad](#).

\* Natixis has already launched four iPad® apps for its clients: "My Lab Cash Management", "Mon Employee Savings Scheme", "Natixis AM Expertises" and "Natixis AM".

### **About Natixis research:**

#### **Credit research**

*The credit strategy and analysis team employs both quantitative and fundamental research approaches to provide comprehensive independent analysis of over 150 issuers in the eurozone bond market along with the covered bond and ABS markets. The team led by Ludovic Fava pin-points the most attractive investment opportunities offered by the credit markets.*

#### **Economic research**

*The economic research team, led by Patrick Artus, provides clients with a variety of services including economic monitoring, economic and financial forecasts, analyses of fixed-income, forex, equity and commodity markets, country assessments and investment strategies. Some sixty of the world's key economies are covered, including the main emerging markets.*

#### **Equity research**

*Natixis is recognised for the high quality of its equity research (convertible bonds and options) in Europe. The research department, led by Sixte de Gastines, houses 50 sector analysts, four options and convertible bonds analysts and three cross-sector teams (market strategists, SRI specialists and an event-driven analyst). It covers more than 550 investment vehicles (stocks and convertible bonds) across 23 sectors.*

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