



VOYAGES D'AFFAIRES



Press release

Paris, October 18, 2012

Natixis has selected American Express Voyages d’Affaires to manage its company business travels

As a result of a request for proposals, Natixis has accepted the solution provided by American Express Voyages d’Affaires to manage its business travel budget.

Selecting American Express Voyages d’Affaires was the opportunity for Natixis to standardize its Travel policy worldwide and to best meet the needs of business lines.

“This partnership is critical for Natixis as it directly concerns the business travels in France and abroad of 1/3 of our employees”, said Nicolas François, Travel Manager of Natixis.

Natixis has selected a partner that can be by its side throughout the world and provide flexible services in line with changing needs in terms of mobility and security, and that guarantee employee business travels.

“Furthermore, we were searching for a partner who could help us with our process automation project that integrates online reservations for enhanced efficiency and return. That is why we selected the solution provided by American Express”, explained Nicolas François, Travel Manager of Natixis.

“Companies rely more than ever on powerful partners both on the operational and technical point of view as on the commercial point of view. We are pleased with Natixis’ decision which shows recognition for the quality of the services offered, the know-how of the sales, advisory services and VIP department of American Express. Other famous brands such as Groupe Canal+, AEG Power Solutions Plus, Vallourec and Hubbard have shown the same recognition by mandating us for the management and optimization of their travel budget”, added Eric Audoin, American Express Business Travel Country Manager for France.



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About Natixis

Natixis is the corporate, investment and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 21% of total bank deposits and 36 million clients spread over two networks, Banque Populaire and Caisse d'Épargne.

With around 22,000 employees, Natixis has a number of areas of expertise which are organized in three main business lines: Wholesale Banking, Investment Solutions and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's two retail banking networks.

Listed on the Paris stock exchange, it has a solid financial base with total Core Tier 1 capital of €13.2 billion, a Core Tier 1 ratio of 10.9% and quality long-term ratings (Standard & Poor's: A / Moody's: A2 / Fitch Ratings: A+). (Figures as at June 2012).

About American Express Global Business Travel

American Express Global Business Travel, a division of American Express Company, is a global industry leader in business travel and meetings management committed to helping businesses succeed through cost-effective program management, world-class customer service, and enhanced traveler productivity support worldwide. Through leading online, offline and on-the-go solutions, consulting services, business insights and research, supplier negotiation expertise, and meetings and events capabilities, innovative services are delivered to clients to maximize the return on their travel and meetings investments. Learn more at www.americanexpress.com/businesstravel interact with peers on www.businesstravelconnexion.com and follow us on <https://www.facebook.com/businesstravelconneXion> and www.twitter.com/btconnexion.

American Express operates one of the world's largest travel agency networks with locations in over 140 countries worldwide. Total travel sales volume processed in 2011 was \$29.3 billion, including consolidated volume and non-consolidated volume processed through joint ventures and its partner network.

American Express Company is a global services company, providing customers with access to products, insights, and experiences that enrich lives and build business success.