

Paris, January 22, 2013

Natixis Global Asset Management Launches IDFC India Equities Fund

IDFC Asset Management Company, a global affiliate of Natixis Global Asset Management (NGAM), announces the launch of the IDFC India Equities Fund, a UCITS-compliant all cap Indian equities fund, in **NGAM's Natixis International Funds (Lux) I SICAV¹**.

The Fund, which currently has USD14 million in AUM², uses a high conviction all cap strategy which aims to take advantage of the continuing long term growth trend in the Indian economy. It will invest in a portfolio of 35 to 45 stocks of leading companies as well as companies with scalable business models in sectors with high growth potential in India. The Fund will identify key macro themes and trends through a top-down approach combined with bottom-up stock selection.

The IDFC Asset Management Company (IDFC AMC) is a specialist Indian investor with a qualitative investment process based on fundamental research. The investment team runs concentrated portfolios with a thematic approach based on the early indication of macro trends that drive the Indian economy.

Naval Bir Kumar, Vice-Chairman at IDFC Asset Management Company, said: *"We believe that the IDFC India Equities Fund offers excellent potential for strong long-term performance thanks to our in-depth country and sector knowledge. Our strategy means that we have the flexibility to invest in growing companies of any size and in those that are best positioned to take advantage of ongoing growth in the Indian market."*

The Fund is advised by IDFC Investment Advisors Ltd (IDFCIA). IDFCIA is a wholly owned subsidiary of IDFC AMC. The experienced investments team at IDFC AMC is led by Kenneth Andrade, Head of Investments. The Fund is benchmarked against the MSCI India NR Index.

The new Fund is distributed and marketed through NGAM International Distribution. Hervé Guinamant, President and CEO of NGAM International Distribution, said, *"We are launching the IDFC India Equities Fund in a context of increasing interest among investors for exposure to the growth potential of the Indian economy providing best in class products and solutions to our clients."*

¹ NGAM S.A., a Luxembourg management company authorized by the CSSF, is the management company of Natixis International Funds (Lux) I. The investment manager of the sub-fund IDFC India Equities Fund is Absolute Asia Asset Management Limited, and the investment advisor is IDFC Investment Advisors Limited. Absolute Asia Asset Management Limited, a subsidiary of Natixis Global Asset Management, is authorized by the Monetary Authority of Singapore (Company registration No. 199801044D) and holds a Capital Markets Services License to provide investment management services in Singapore. The company conducts all investment management services in and from Singapore. IDFC Investment Advisors Limited is a portfolio manager registered with the Securities and Exchange Board of India (Registration No. INP2064) and is a fully owned subsidiary of IDFC Asset Management Company Limited. IDFC Asset Management Company Limited, a company set up under the Indian Companies Act, 1956, is jointly owned by Infrastructure Development Finance Company Ltd. (IDFC) and Natixis Global Asset Management S.A.

² As at 31 December 2012

Press Contacts

Natixis Global Asset Management
 Christian Silianoff
 Tél. : 01 78 40 90 44
christian.silianoff@ngam.natixis.com

Natixis
 Andrea Pucnik
 Tél. : 01 58 32 01 03
andrea.pucnik@natixis.com

About IDFC

Infrastructure Development Finance Company Limited (IDFC) is India's premier financial services institution focused on infrastructure. It was set up in 1997 by the Government of India as a financier and catalyst for the private sector's involvement in infrastructure development in India. IDFC has evolved into a 'one stop shop' for infrastructure finance in India, meeting the complex and ambitious requirements of an expanding client base.

IDFC's strategy involves all parts of the value chain of infrastructure, providing a differentiated value proposition to its clients. IDFC's domain expertise in infrastructure combined with product breadth – project financing, investment banking and asset management – enables it to provide creative solutions to its clients. Website: www.idfc.com

About IDFC Asset Management Company

IDFC Asset Management Company Ltd. is a well-established fund house sponsored by IDFC Ltd with average Assets under Management (AuM) of USD 5.5Bn (as of 31 December 2012). The AMC manages a range of funds across debt and equity asset classes. With a strong research capability and a performance track record, IDFC's domestic Mutual Fund business has received a number of awards and recognitions for its schemes performance from different research and rating agencies.

The performance record of the three flagship funds of IDFC AMC is a direct result of its commitment to a disciplined and time-tested investment approach, proprietary to the AMC.

Trailing returns as of 31 December 2012, net of fees, %

Product Name	Morningstar Rating	5 year*	Since Inception
IDFC Sterling Equity Fund	★★★★	-	17.48 ¹
IISL CNX Midcap Index	-	-7.83	5.73 ¹
IDFC Premier Equity fund	★★★★★	0.78	7.64 ²
BSE 500India Index	-	-8.69	-2.47 ²
IDFC Imperial Equity Fund	★★★★	-4.72	10.71 ³
IISL S&P CNX 500 Index	-	-8.62	8.13 ³

Source: Morningstar

* Annualised

1. 7th March 2008

2. 1st January 2008

3. 16th March 2006

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Past performance is shown for information purposes only and is not indicative of future results. The above funds are domiciled in India and may not be available to International investors.

About IDFC Investment Advisors Ltd IDFC Investment Advisors Ltd. (IDFCIA), portfolio advisor to the investment manager of the Fund is a wholly owned subsidiary of IDFC AMC and houses discretionary portfolio management services, hybrid private equity fund & advisory (onshore-offshore) mandates.
Website: www.idfcmf.com

About Natixis Global Asset Management

Natixis Global Asset Management, S.A. is one of the 15 largest asset managers in the world based on assets under management.³ Its affiliated asset management companies provide investment products that seek to enhance and protect the wealth and retirement assets of both institutional and individual investor clients. Its proprietary distribution network helps package and deliver its affiliates' products around the world. Natixis Global Asset Management, S.A. brings together the expertise of multiple specialized investment managers based in Europe, the United States and Asia to offer a wide spectrum of equity, fixed-income and alternative investment strategies.

Natixis Global Asset Management, S.A. also includes business development units located across the globe, including NGAM UK Limited, which is authorised and **regulated by the UK Financial Services Authority, as well as branch offices of NGAM S.A. in Germany and Italy.**

Headquartered in Paris and Boston, Natixis Global Asset Management, S.A. has assets under management totalling \$734 billion (€570 billion) as of September 30, 2012⁴. Natixis Global Asset Management, S.A. is part of Natixis. Listed on the Paris Stock Exchange, Natixis is a subsidiary of BPCE, the second-largest banking group in France. Natixis Global Asset Management, S.A.'s affiliated investment management firms and distribution and service groups include: Absolute Asia Asset Management; AEW Capital Management; AEW Europe; AlphaSimplex Group; Aurora Investment Management; Capital Growth Management; Caspian Private Equity; Darius Capital Partners; Gateway Investment Advisers; H2OAsset Management; Hansberger Global Investors; Harris Associates; IDFC Asset Management Company; Loomis, Sayles&Company; McDonnell Investment Management; Natixis Asset Management; Ossiam; Reich & Tang Asset Management; Snyder Capital Management; and Vaughan Nelson Investment Management and Vega Investment Managers
Website: ngam.natixis.com

³ *Cerulli Quantitative Update: Global Markets 2012 ranked Natixis Global Asset Management, S.A. as the 13th largest asset manager in the world based on assets under management as of December 31, 2011.*

⁴ Assets under management (AUM) may include assets for which non-regulatory AUM services are provided. Non-regulatory AUM includes assets which do not fall within the SEC's definition of 'regulatory AUM' in Form ADV, Part 1.