

Paris, February 5, 2013

## Second edition of the C.A.M.P.U.S. Awards: Natixis rewards student initiatives

**For the second consecutive year of the C.A.M.P.U.S. Awards (Conviction Action Mobilization Project Utility Solidarity), Laurent Mignon, Chief Executive Officer of Natixis, and Alain Delouis, Chief Human Resources Officer, awarded six prizes to student humanitarian projects on February 5, 2013.**

The projects supported by the students mirror the values defended by Natixis, i.e. solidarity, team spirit, equal opportunity and altruism. The two prize categories are socio-cultural and sports. Six out of 30 projects presented were selected to receive financial support from Natixis.

Prizes in the socio-cultural category:

- **K.E.Y. Keep Empowering the Youth.** Academic support to combat poor performance in school and promote the access to culture – IESEG de Lille
- **Au son de la solidarité Roots'n Culture.** Organization of 3 music festivals for children of working-class neighborhoods - Grenoble Ecole de Management
- **Héliotiopia.** Construction of a school in Burkina Fasso where children can discover French films and authors – Ecole des Mines de Paris

Prizes in the sports category:

- **Incredible India.** Construction of a basketball court in an Indian orphanage (400 children) – Bordeaux Management School
- **Raid ESSEC.** Sports challenge in the regional park of Vexin open to a new public: students and people with disabilities - ESSEC
- **4L Trophy.** "Des cahiers pour écrire, des lunettes pour lire". Humanitarian rally in Morocco – ENSTA Paris Tech

Laurent Mignon, Chief Executive Officer of Natixis, congratulated all the teams who competed: "This second edition is a big success. The projects are both ambitious yet realistic, the students who support them are determined and committed and have a sense of solidarity. It's the perfect example of optimism."

For Natixis, it is important to build special ties with schools and universities. With the C.A.M.P.U.S. Awards, Natixis shows its capacity to detect the talents of tomorrow. This approach is also in line with the actions carried out for students throughout the year. By attending several forums, Natixis intends to understand and meet the needs of students and to show its array of business lines and assignments.

C.A.M.P.U.S. Awards: [www.natixis.com](http://www.natixis.com) (Careers/Joining Natixis/Students)

Press contact: Barbara Durand  
+33 1 58 19 47 41  
[barbara.durand@natixis.com](mailto:barbara.durand@natixis.com)

 Follow us on Twitter! @Natixis\_com