



Press release



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BSB's Soliam selected by Banque Privée 1818 and Sélection 1818

as common asset management and distribution platform

French private bank Banque Privée 1818 and its subsidiary Sélection 1818 have chosen Soliam from BSB as the common platform on which to streamline their management processes and web front-end applications. The requirements are to manage and track relationships with commercial intermediaries centrally through a single, scalable software solution, complemented by the ability to service financial intermediaries and end-customers through an interface which can be tailored for a variety of user profiles. Banque Privée will offer its 65,000 customers and 2,000 professionals (IFAs, wealth managers and independent asset managers) access to the platform via computer or tablet. BSB will install the first interfaces in mid-2014, with the full solution operational by mid-2015.

The Soliam platform gives Banque Privée 1818 and Selection 1818 access to a range of innovative features, which will improve the user experience in terms of graphics, navigation and remote access. The project will also streamline the bank's information systems and lower maintenance costs, reducing the number of applications and improving data pooling from across the business units.

"The new web platform and mobile applications will significantly improve the management of operational and transactional flows towards our customers and internal teams", says Philippe Guenet, Director Middle Office, Banque Privée 1818.

"This project builds on BSB's expertise in developing flexible management solutions for the asset and wealth management industry associated with our proven ability to roll out sophisticated web portals," says Jean Martin, CEO, BSB. "We are delighted to have been selected by Banque Privée 1818 and Sélection 1818, reinforcing the flexibility and cost-competitiveness of our Soliam solution."

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About Banque Privée 1818

Banque Privée 1818 specialises in wealth management and financial solutions. It provides customers and partners with a full range of products and services to organise and manage the assets of private investors. It is a wholly-owned subsidiary of Natixis, with 20.8 billion Euros under management at end-December 2012. Banque Privée 1818 is part of Groupe BPCE, France's second largest banking group.

About Sélection 1818

Sélection 1818 is the first multi-product and multi-service platform for French independent financial advisors. It is the result of the merger in April 2011 between the platforms of 1818 Partenaires and Sélection R, a subsidiary of Banque Privée 1818 and Rothschild & Cie Banque. Sélection 1818 offers a full range of products in an open architecture.

About BSB

BSB provides business solutions and IT services to the life insurance, wealth and asset management industries. It has 100 customers in 23 European countries. BSB's solutions create efficiency by increasing automation, standardising processes, lowering costs and shortening time to market. They are simple to use and integrate easily into complex IT environments.

BSB's flagship products are Solife for life, pension and healthcare policy administration and Soliam for institutional asset management and private client wealth management. A subsidiary, Solfia, offers SaaS, ASP and middle-office BPO services.

BSB employs 350 people and has its headquarters in Belgium. It has offices in Belgium, France, Ireland, Luxembourg, the Netherlands, Tunisia and the United Kingdom.