

Paris, 12 February 2014

Appointments at Natixis Asset Management

Jean-François Baralon, Head of finance and operations and a member of the executive committee, is appointed Deputy Chief Executive Officer, Natixis Asset Management.

Christine Lacoste, previously Head of Marketing, is appointed Head of networks and distribution support functions, Natixis Asset Management, and is joining the executive committee. This department will cover strategic steering as well as the network, distribution services and communication departments.

They will both report directly to Pascal Voisin, Chief Executive Officer, Natixis Asset Management. These changes follow the appointment of Philippe Zaouati as Chief Executive Officer of Mirova. Philippe Zaouati was previously Deputy Chief Executive Officer and a member of the executive committee, responsible for the development of Natixis Asset Management.

Jean-François Baralon, 45, started his career at Banque CPR in 1991 as a management controller. In 1993, he was appointed head of management control and from 1996 to 2000, he was in charge of accounting and consolidation as well as accounting information systems, studies and standards. In 2000, he moved to IXIS Capital Markets as head of management control. In 2004, he was appointed Chief Financial Officer, Ixis Asset Management. In 2007, he became Head of finance and operations at Natixis Asset Management and joined the executive committee. The finance and operations department covers legal, accounting, management control, IS, middle office, organisation and CISO functions. In February 2014, he was appointed Deputy Chief Executive Officer, Natixis Asset Management.

Jean-François Baralon holds an MBA from the Paris IX-Dauphine University and a Masters (DESS) in Finance from the Aix-Marseille III University.

Christine Lacoste, 48, started her career in 1989 at Crédit Agricole as a corporate investment manager. In 1995, she moved on to Caisse Nationale du Crédit Agricole (now CA-SA) as project manager for large local authorities, then in 1999 she joined the sales teams of Crédit Agricole Asset Management (CAAM) to steer and develop the UCITS range for a regional marketing department. From 2001 to 2004, she was product manager for the institutional ranges and at end-2004, she was appointed head of marketing coordination for CAAM's offering and expertise. In January 2008, she joined Natixis Asset Management as Head of marketing before being appointed Head of networks and distribution support functions and a member of the executive committee in January 2014.

Christine Lacoste holds a Masters (DESS) in Corporate Finance from the Paris IX-Dauphine University and is a graduate of the Bordeaux Institut d'Etudes Politiques.

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About Natixis Asset Management

With assets under management of €292.5 billion and 682 employees, Natixis Asset Management ranks among the leading European asset managers. Natixis Asset Management offers its clients (institutional investors, companies, private banks, retail banks and other distribution networks) tailored, innovative and efficient solutions organised into 6 investment divisions: Fixed income, European equities, Investment and client solutions, Structured and volatility developed by Seeyond,¹ Global emerging, and Responsible investing developed by Mirova²

Source: Natixis Asset Management – September 30, 2013. (1) Seeyond is a brand of Natixis Asset Management. (2) Mirova is a wholly-owned subsidiary of Natixis Asset Management.

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