

Paris, March 24, 2014

## Appointment at Sélection 1818

Affective March 20, 2014, Napoléon Gourgaud was appointed Chief Executive Officer of Sélection 1818, a platform for independent financial advisors, born out of the merger between Sélection R and 1818 Partenaires.

He will be in charge of managing the platform, which provides a wide range of investment products (banking, insurance, international, real estate) and services for independent financial advisors (IFA) and their clients.

For four years, **Napoléon Gourgaud** was deputy-CEO in charge of the platform development. As such, he managed the sales teams and was instrumental in the creation of Sélection 1818. He began his professional career in 1999 at AXA, where he played a role in deploying a CRM strategy in Japan and then in Paris. In 2002, at AXA THEMA, he managed the banking and insurance sales team of AXA France. In 2007, he took on the position of Distribution Director France at Financière de Champlain.

Napoléon Gourgaud, 40, is a graduate of Institut Supérieur de Gestion and holds a post-graduate diploma in Wealth Management from Université de Lyon.

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**Sélection 1818** is the leading multiservice, multi-product and multi-supplier banking platform on the Paris market. It is a subsidiary of Banque Privée 1818 fully dedicated to independent financial advisors. It provides access to a wide range of products and services for their clients, such as financial instruments, life insurance, real estate, specific tax products, financing. The key platform for close to 800 IFAs, it had €5.7 billion under management at December 31, 2013.

### **Banque Privée 1818**

Specialized in wealth management solutions, Banque Privée 1818 provides its clients and partners a full range of products and services to structure and manage the assets of individual investors. A wholly-owned subsidiary of Natixis, Banque Privée 1818 had €22.4 billion under management at December 31, 2013.

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