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Natixis, exclusive sponsor of the Hokusai exhibition

Natixis, exclusive sponsor of the Hokusai exhibition at Grand Palais in Paris, continues with its "Yesterday's Heritage, Tomorrow's Treasures" cultural sponsorship policy, which brings together, setting them side by side, the past and the future, heritage and creation, and reflects the bank's commitment to promoting access to culture.

The exhibition at Grand Palais in Paris, from October 1, 2014 to January 18, 2015, will be broken down into six periods of Hokusai's life, illustrated by series of prints, many paintings and preparatory drawings, a number of which have never been displayed. Hokusai strongly inspired Impressionist painters, in particular Claude Monet. The exhibition therefore echoes Natixis' previous cultural sponsorship actions of Impressionism, such as the renovation of the Impressionist Gallery of Musée d'Orsay in Paris or the *Claude Monet (1840-1926)* exhibition at Grand Palais in Paris.

Natixis has been contributing for over 10 years to the preservation, promotion and transmission of the French and international cultural heritage. Its sponsorship program also benefited to prestigious projects, such as the Newport Jazz Festival, a festival in the Boston region, and the French May arts festival in Hong Kong, the acoustic and aesthetic restoration of Salle Richelieu of Comédie-Française in Paris and the Paris Orchestra's tours in Japan in 2013 and in China in 2014.

Since 2003, Natixis has presented treasures of the French and international heritage to a large audience. "We are particularly happy to offer thousands of visitors an outstanding encounter with art, and to share the experience of a rich, multiple and complex work, in the image of today's world", underlined Laurent Mignon, Chief Executive Officer of Natixis.

About Natixis:

Natixis is the corporate, investment and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne. With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Wholesale Banking, Investment Solutions & Insurance, and Specialized Financial Services. A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-sized businesses of Groupe BPCE's banking networks.

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