

Paris, December 19, 2014

## Natixis Japan Securities assists BPCE's return to the Samurai market

Natixis Japan Securities (NJS) acted as active Joint Lead Manager on a five-year fixed rate note Samurai transaction by BPCE, pricing JP¥47.6bn of senior unsecured notes on December 2<sup>nd</sup>.

The transaction marks the second Samurai offering by BPCE this year, following an earlier offering in July.

Laurent Depus, President & Representative Director of Natixis Japan Securities, said that NJS achieved a large share of the order book and attracted a diverse investor base.

"Prior to the issuance, BPCE conducted a five-day roadshow in Japan, reaching out to a growing range of potential investors across Japan," Mr Depus said today.

"Regular visits by the senior management of Groupe BPCE to Japanese investors have significantly contributed to the recognition of the Group's commitment to Japan, resulting in an increasing order book. With a semi-annual issuance track record, and a total JP¥117.6bn issued this year, BPCE is now recognized as a regular Samurai issuer in Japan. Meanwhile, this transaction reflects Natixis Japan Securities' expanding operations in Japan and the ongoing success of our close cooperation with BPCE." Mr Depus said.

### **About Natixis**

*Natixis is the corporate, investment and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Epargne.*

*With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Wholesale Banking, Investment Solutions & Insurance, and Specialized Financial Services.*

*A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-sized businesses of Groupe BPCE's banking networks.*

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