

Paris, January 30, 2015

## Fourth C.A.M.P.U.S. Awards. Natixis rewards students' community-minded initiatives

**Attending the fourth C.A.M.P.U.S. Awards (Conviction Action Mobilization Project Utility Solidarity) on 29 January, Alain Delouis, member of Natixis' Executive Committee and Director of Human Resources, gave out eight prizes including two Special Jury Prizes rewarding student projects for their community-minded and team-spirited qualities.**

This year 16 projects were chosen from 53 applications presented by students from business and engineering schools and universities. The two prize categories were social and cultural projects and social and sporting projects. The eight projects which most successfully amalgamated the criteria of solidarity, equality of life chances and community-mindedness won prizes.

Prizes for projects in the social and cultural domain were:

- **1<sup>st</sup> prize: €5,000. Cheer up:** helping young cancer sufferers to achieve a professional project – Toulouse Business School.
- **2<sup>nd</sup> prize: €3,000. Vive les vacances!** cultural outings, help with homework and holidays for 120 children living in Lille – EDHEC.
- **3<sup>rd</sup> prize: €1,500. Mission Potosi:** construction of a library for children working in the Potosi mines in Bolivia – ESSEC.
- **Special Jury Prize: €1,500. Yega:** renovation of a school in Cameroon – Kedge Marseille.

Prizes for projects in the social and sporting domain were:

- **1<sup>st</sup> prize: €5,000. Pachamama:** construction and operation of a second rugby field in Madagascar – ESSEC.
- **2<sup>nd</sup> prize: €3,000. Raid Essec 2015:** organisation of a trek with varied events and handicap awareness workshops – ESSEC.
- **3<sup>rd</sup> prize: €1,500. Vallée de cœur 2015:** organisation of a theatre competition between two Grade 5 primary school classes. The class that takes out first prize will win a week's skiing holiday – EM Lyon.
- **Special Jury Prize: €1,500. Fenêtre sur cours:** improving prison conditions at the Baumettes prison in Marseilles – Kedge Marseille.

Alain Delouis thanked all the teams in the running for the quality of the projects and their involvement in the events shaping today's world, *"The large number of students taking part in the initiative again underscores the energy and involvement of these many talented people. Natixis is very proud to help them carry out their community-minded projects"*

Natixis, which is focused on developing close ties with France's top business schools and universities, demonstrated its willingness to take part in fostering tomorrow's talent by being involved in the awards. The projects put forward by the students mirror Natixis' community-minded commitment to society at large.

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The initiative also forms part of actions spearheaded throughout the year for students, an example of which was Natixis' participation in a wide range of forums to showcase the diversity of its businesses and roles to future graduates.

C.A.M.P.U.S. Awards: [www.natixis.com](http://www.natixis.com) (rubrique Careers/Contact us/Students)

Pictures upon request.

**About Natixis**

*Natixis is the corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Epargne.*

*With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Wholesale Banking, Investment Solutions & Insurance, and Specialized Financial Services.*

*A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks. Listed on the Paris stock exchange, it has a solid financial base with a CET1 capital under Basel 3(1) of €13.3 billion, a Basel 3 CET1 Ratio(1) of 11.5% and quality long-term ratings (Standard & Poor's: A / Moody's: A2 / Fitch Ratings: A).*

*(1) Based on CRR-CRD4 rules published on June 26, 2013, including the Danish compromise - no phase-in except for DTAs on loss carry-forwards*

*Figures as at September 30, 2014*

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