

Paris, February 18, 2015

Anne Lalou appointed by cooptation as independent Director on the Board of Directors of Natixis

The February 18, 2015 Board of Directors appointed by cooptation Anne Lalou, Dean of Web School Factory, as independent Director. She is replacing Christel Bories who has resigned, until the end of the latter's mandate, i.e. until the end of the Shareholders' Meeting on May 19, 2015.

Anne Lalou is also appointed Chairperson of the Appointment and Compensation Committee.

Anne Lalou, Dean of Web School Factory, began her career as Signing Officer then Deputy Director within the Mergers and Acquisitions Department of Lazard, first in London and then Paris, before becoming Director of Forecasting and Development at Havas. She was Chairwoman and Managing Director of Havas Edition Electronique before joining Rothschild & Cie as Managing Director.

She joined Nexity in 2002, where she held the offices of corporate secretary and Director of Development before taking over the General Management of Nexity-Franchises in 2006 and then becoming Deputy Managing Director of the Distribution Division of Nexity until 2011.

Anne Lalou, 51, is a graduate of the École Supérieure des Sciences Économiques et Commerciales (ESSEC) business school.

About Natixis

Natixis is the corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Wholesale Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Figures as at September 30, 2014

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