

Paris, March 3, 2015

The Issuance and Sale of Natixis Nikkei Index- Linked Uridashi Notes

Natixis S.A. ("Natixis") would like to announce the issuance and sale of Nikkei Index-Linked Uridashi notes ("Notes") issued by Natixis. For this Uridashi transaction, Natixis and Daiwa Capital Markets Europe Limited acted as co-underwriters.

This represents the inaugural Uridashi transaction from Natixis. Natixis is the international wholesale banking, investment management and financial services arm of Groupe BPCE and is in charge of group funding through structured bond issuance.

Following the filing of the initial Securities Registration Statement ("SRS") on February 13, the Notes were successfully priced and an Amendment to SRS has been filed with the Director-General of the Kanto Local Finance Bureau on February 26.

The Notes will be distributed by Daiwa Securities to Japanese retail and institutional investors during the Offering Period which is scheduled from March 3 to March 12.

Natixis is expected to file a Shelf Registration Statement when it will be eligible to do so.

Summary terms of the Notes:

| | |
|-----------------|--|
| Issuer | Natixis |
| Programme | Debt Issuance Programme |
| Currency | Japanese yen (JPY) |
| Issue size | JPY3.114billion |
| Tenor | 3 years |
| Coupon | 2.55% per annum |
| Selling Unit | JPY2,000,000 (JPY1,000,000 as minimum) |
| Offering Period | March 3, 2015~March 12, 2015 |
| Closing Date | March 16, 2015 |
| Maturity Date | March 16, 2018 |

About Natixis:

Natixis is the corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Epargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Wholesale Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Listed on the Paris stock exchange, it has a solid financial base with a CET1 capital under Basel 3⁽¹⁾ of €13.1 billion, a Basel 3 CET1 Ratio⁽¹⁾ of 11.4% and quality long-term ratings (Standard & Poor's: A / Moody's: A2 / Fitch Ratings: A).

⁽¹⁾ Based on CRR-CRD4 rules published on June 26, 2013, including the Danish compromise - no phase-in except for DTAs on loss carry-forwards

Figures as at December 31, 2014

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