

Paris, March 16, 2015

Cécile Tricon-Bossard appointed Deputy Chief HR Officer of Natixis

Cécile Tricon-Bossard has been appointed Deputy Chief HR Officer effective March 16, 2015. She will be reporting to Alain Delouis, Chief HR Officer and member of the Senior Management Committee of Natixis. She is taking over from Hervé d'Harcourt, who is joining the Groupe BPCE HR department.

Cécile Tricon-Bossard started her career in 1991 at Société Générale, where she held several positions within HR. In 2001, she joined Ixis Asset Management as Head of HR Development. She was appointed Deputy Chief HR Officer in 2004 and then Chief HR Officer and Head of Internal Communications of Natixis Asset Management in 2006. Since 2010, Cécile Tricon-Bossard has been CHRO of Natixis' CIB division.

Cécile Tricon-Bossard, 46, graduated from the Institut d'Études Politiques de Paris (1990) and holds a DESS (post-graduate diploma) in Human Resources Management from the Paris-Dauphine University and a Master's in Business Law from the Paris X University.

About Natixis:

Natixis is the corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Wholesale Banking, Investment Solutions & Insurance, and Specialized Financial Services. A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Listed on the Paris stock exchange, it has a solid financial base with a CET1 capital under Basel 3⁽¹⁾ of €13.1 billion, a Basel 3 CET1 Ratio⁽¹⁾ of 11.4% and quality long-term ratings (Standard & Poor's: A / Moody's: A2 / Fitch Ratings: A).

*⁽¹⁾ Based on CRR-CRD4 rules published on June 26, 2013, including the Danish compromise - no phase-in except for DTAs on loss carry-forwards
Figures as at December 31, 2014*

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