

Paris, October 7, 2015

Natixis supports the Picasso.mania exhibition

Natixis is sponsoring the Réunion des Musées nationaux – Grand Palais as part of the flagship cultural event of this season, the Picasso.mania exhibition, which opens on October 7, 2015.

The exhibition, organized by the Réunion des musées nationaux – Grand Palais, the Centre Pompidou and the Musée national Picasso-Paris, will run from October 7, 2015 to February 29, 2016. Taking both a chronological and thematic approach to the critical and artistic highlights of the Spanish master's oeuvre, the exhibition also analyzes the creation of the Picasso myth. It is interspersed with works by Picasso from the collections of the Musée national Picasso-Paris, the Musée national d'art moderne, and collections of the artist's family. The works are presented in a way reminiscent of the artist's arrangements in his studios and the exhibitions that he personally supervised. Emblematic works by Picasso are displayed close together with creations by contemporary artists such as Hockney, Jasper Johns, Roy Lichtenstein, Martin Kippenberger, thus inviting cinema, digital images and video into the artistic dialog.

"We are very pleased to offer thousands of visitors the opportunity to discover masterpieces by Picasso, some of which have never been exhibited to the public, and variants of his universally recognized oeuvre by the greatest contemporary masters. The exhibition will be a special opportunity to meet with an artist whose invaluable oeuvre has been shaping our collective imagination for close to a century", underlined Laurent Mignon, Chief Executive Officer of Natixis.

Natixis has been committed to culture and to promoting and transmitting heritage, as well as to supporting artists from around the world for over ten years. This exhibition echoes the recent major cultural events supported by Natixis (*Claude Monet (1840-1926)* and *Hokusai* exhibitions at the Grand Palais) and its commitment to heritage conservation. Natixis contributed to financing the renovation works of the Impressionist Gallery of Musée d'Orsay and the acoustic and aesthetic renovation of Salle Richelieu at Comédie Française in Paris. Its sponsorship program also benefits prestigious international projects such as the Newport Jazz Festival in Boston and the French May in Hong Kong. Natixis also supported the Paris Orchestra's tours in Japan in 2013 and China in 2014.

About Natixis:

Natixis is the international corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Corporate & Investment Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

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