

Paris, 21<sup>st</sup> October 2015

## Best practices for responsible investment: Mirova publishes inaugural engagement report

**Mirova, an asset manager dedicated to responsible investment, is publishing its first engagement report to share the best practices that it applies in terms of Social Responsible Investment. This approach is delivered via its collaborative engagement platform.**

### **An overall engagement strategy**

Mirova's engagement report explains how it exerts its influence to ensure that sustainable development issues are better taken into account in financial markets. The report sets out the approach Mirova has initiated in all of the asset classes it manages (equities, bonds and infrastructure) and towards all market actors: financial markets, regulators and companies.

### **An innovative and pioneering collaborative engagement platform**

Since 2014, Mirova has developed its own collaborative engagement platform made up of Mirova experts and client representatives. The platform gives Mirova and its partners the opportunity to influence companies' practices through close dialogue. The platform's first two collaborative engagement initiatives were launched on themes closely related to current trends:

- **Risk management in the supply chain** in the information and communication technologies (ICT) sector, as well as in the textile sector, where price competition can lead to abuses;
- **Offshore exploration in the Arctic**, the environmental and financial risks of which are not sufficiently taken into account in the context of a limited carbon budget.

These first two initiatives are supported by 32 institutional investors and target 16 companies whose practices are considered inadequate. In addition to enhanced transparency, Mirova's collaborative engagement platform sets a deadline of three years for the targeted companies to obtain an improvement in practices or to change strategy.

Mirova will launch its third initiative of collaborative engagement on the issue of financing the transition to a low-carbon economy by January 2016.

Hervé Guez, Director, Responsible Investment Research at Mirova concludes:

*"It is only through the mobilisation of the greatest number that we can tackle the major challenges we are all facing. Mirova is determined to help ensure that environmental and social criteria are better taken into account in the functioning of financial markets. It is with this in mind that Mirova will launch its third collaborative engagement initiative on the theme of financing the transition to a low-carbon economy."*

Mirova's first engagement report is available on Mirova's website - <http://www.mirova.com/> or by clicking here: [Mirova engagement report](#)

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## Press Contact

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### Natixis

**Sonia Dilouya**

T: +33 1 58 32 01 03

sonia.dilouya@natixis.com

### Mirova

Bérengère Savelli

Tél. +33 (0)1 44 50 58 73

berengere.savelli@shan.fr

### About Mirova

Mirova offers a global responsible investing approach involving Equities, Fixed Income, General and Renewable Energy Infrastructure, Impact Investing, and Voting and Engagement. It has €5.6 billion in assets under management and €42.9 billion in Voting and Engagement. Its team of circa 50 multidisciplinary experts include specialists in thematic investment management, engineers, financial and environmental, social and governance analysts, project financing specialists and experts in solidarity finance.

[www.mirova.com](http://www.mirova.com)



[@Mirova\\_RI](https://twitter.com/Mirova_RI)

(1) Source : Mirova – 30/06/2015.

### About Natixis Asset Management

Natixis Asset Management ranks among the leading European asset managers<sup>1</sup> with €328.6 billion in assets under management and 649 employees<sup>2</sup>. Natixis Asset Management offers its clients tailored, innovative and efficient solutions organised into six investment divisions:

Fixed income, European equities, Investment and client solutions, Structured products and volatility developed by Seeyond, Global emerging developed by Emerise, and Responsible Investing developed by Mirova.

1 Source: IPE Top 400 Asset Managers 2015 ranked Natixis Asset Management as the 46th largest asset manager based on global assets under management, and by the country of the main headquarters and/or main European domicile, as of 31 December 2014.

2 Source: Natixis Asset Management - Natixis Asset Management Asia Limited as of 30 June 2015.

Reference to a ranking does not indicate the future performance of the fund manager.

Seeyond is a brand of Natixis Asset Management. Emerise is a brand of Natixis Asset Management and Natixis Asset Management Asia Limited with teams in Paris and Singapore. Natixis Asset Management Asia Limited is an asset manager, 100% subsidiary of Natixis Asset Management.

Mirova is a subsidiary of Natixis Asset Management.

### About Natixis

Natixis is the international corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Corporate & Investment Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Figures as at June 30, 2015