

Paris, 3rd November 2015

Investing in a low-carbon economy: New Mirova publication encourages investors to become actively involved in COP21

Mirova, an asset management firm dedicated to responsible investment, has published today *Investing in a low-carbon economy*, a guide for investors to become COP21 compliant. Mirova's study provides an in-depth analysis highlighting the challenges of climate change and presents methods for investors to effectively measure their carbon footprint. Mirova offers a unique range of investment solutions promoting energy transition across all asset classes.

The publication is available on request from relations.presse@am.natixis.com or can be downloaded by clicking here: [Mirova Investing in a low-carbon economy Insights4](#)

COP21: mobilising private investors is a necessity

To maintain the economy in a "2 degree" trajectory, it is vital to redirect savings towards companies and projects promoting energy transition.

Philippe Zaouati, Head of Mirova explains: *"The energy transition can only succeed if we manage to mobilise private investors' savings. The success of COP21 therefore also depends on the ability of asset management firms to propose solutions in response to the climate challenge, whilst delivering the returns expected by investors"*.

Accurately measuring your carbon footprint

In response to growing demands on investors to make greener investments, Mirova, in partnership with the leading carbon strategy specialist consultant Carbone 4, has developed an innovative methodology to measure the carbon footprint of an investment portfolio. This decision-making tool assesses a company's contribution to the reduction of global greenhouse gas emissions (GGE).

Hervé Guez, Head of Mirova Responsible Investment Research, comments: *"Measuring the overall impact of a business on the environment is an essential step towards acting against global warming. Assessing the carbon footprint is therefore an indispensable stage in the construction of portfolios contributing to energy transition"*.

Low-carbon investments across all asset classes

In order to redirect capital towards investments promoting energy transition, Mirova is proposing solutions involving all asset classes:

- **Renewable energy infrastructures: 100% low carbon allocation**

For more than 10 years now, Mirova has provided European institutions with access to investments in project companies based on renewable energy assets in France and Europe. Mirova's renewable energies funds, including its latest launch, *Mirova Eurofideme 3¹*, have generated 730 MW of new production capacity and contributed to avoiding 1.4 million of CO2 emissions.

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- **Green bonds: a direct link between financing and projects**

Mirova was one of the first asset management firms in the world to launch a green bond product: *Mirova Green Bond – Global*². By financing tangible assets and ensuring transparency regarding the deployment of the capital raised, green bonds enable issuers to diversify their investor bases, while enabling investors to actively participate in financing the energy transition.

- **Listed equities: committed theme-based asset management**

Mirova proposes fundamental conviction-based asset management covering European and global equities, focusing on companies providing sustainable development solutions. *Mirova Global Transition Energy Equity Fund*³ invests worldwide in companies offering products and services aiming to reduce greenhouse gas emissions.

1 *Mirova Eurofideme 3* is open to subscription only for well-informed investors. This fund is not subject to approval by the AMF or a regulatory authority. This fund incurs a risk of loss of capital.

2 *Mirova Green Bond Global* is a French SICAV (open-ended investment company). This fund incurs a risk of loss of capital.

3 *Mirova Global Transition Energy Equity Fund* is a Luxembourg sub-fund of the Mirova Funds SICAV (open-ended investment company). Investing in this sub-fund incurs a risk of loss of capital.

The characteristics, risk-return profile and fees relating to UCIT investments are indicated in the KIID for each fund, available from the asset management firm or on the Mirova website: <http://www.mirova.com/>

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About Mirova

Mirova offers a global responsible investing approach involving Equities, Fixed Income, General and Renewable Energy Infrastructure, Impact Investing, and Voting and Engagement. It has €5.6 billion in assets under management and €42.9 billion in Voting and Engagement. Its team of circa 50 multidisciplinary experts include specialists in thematic investment management, engineers, financial and environmental, social and governance analysts, project financing specialists and experts in solidarity finance.

www.mirova.com



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(1) Source: Mirova – 30/06/2015.

About Natixis Asset Management

Natixis Asset Management ranks among the leading European asset managers¹ with €328.6 billion in assets under management and 649 employees². Natixis Asset Management offers its clients tailored, innovative and efficient solutions organised into six investment divisions:

Fixed income, European equities, Investment and client solutions, Structured products and volatility developed by Seeyond, Global emerging developed by Emerise, and Responsible Investing developed by Mirova.

1 Source: IPE Top 400 Asset Managers 2015 ranked Natixis Asset Management as the 46th largest asset manager based on global assets under management, and by the country of the main headquarters and/or main European domicile, as of 31 December 2014.

2 Sources: Natixis Asset Management - Natixis Asset Management Asia Limited as of 30 June 2015.

Reference to a ranking does not indicate the future performance of the fund manager.

Seeyond is a brand of Natixis Asset Management. Emerise is a brand of Natixis Asset Management and Natixis Asset Management Asia Limited with teams in Paris and Singapore. Natixis Asset Management Asia Limited is an asset manager, 100% subsidiary of Natixis Asset Management.

Mirova is a subsidiary of Natixis Asset Management

About Natixis

Natixis is the international corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Corporate & Investment Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Figures as at June 30, 2015