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Natixis and Enternext organise their first IPO training session for midcap technology companies

On 4 January, Natixis organised the “Key steps to the IPO” training session, aimed at informing the 14 attending innovative technology companies on the procedure for Initial Public Offerings. This event took place as part of the TechShare programme organised by Enternext, the Euronext subsidiary that specialises in the promotion and development of financial market access for small and midcaps.

The “Key steps to the IPO” training session was led by Natixis’ CIB Equity Capital Markets team and was attended by 14 French company heads, as they gained a greater insight into market expectations and the challenges involved in this public offering process. “TechShare is a great opportunity for Natixis to meet, early on in their development, young and promising upcoming companies that will probably be candidates for an IPO in the years ahead, and also to help them identify the various challenges that lie ahead at an early stage”, notes Jean-François Tiné, head of Equity Capital Markets within Natixis’ CIB.

This event is part of TechShare’s pan-European training programme, which covers all Euronext’s geographical markets. Around 30 innovative European companies with high growth potential, half of which are French, benefit on a yearly basis from this tailor-made service covering a number of aspects, including academic campus programmes, technical workshops and coaching sessions.

Natixis’ partnership with Enternext is part of its overall strategy to assist mid cap companies. The bank’s presence across the various regions in France, along with coverage by the Banques Populaires and Caisses d’Epargne networks afford Natixis well-renowned expertise on this market, enabling clients to take advantage of its substantial origination, execution, sales and research capabilities. Natixis has also set up a specialised research team, which aims at promoting midcaps to its institutional investor base, and the bank’s highly successful first midcap conference, which took place in November 2015, provided a forum for corporates and investors to meet to discuss key sector themes.

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About EnterNext

Launched in May 2013, EnterNext is the subsidiary of the Euronext Group designed to develop and promote its stock markets specifically for small and medium-size enterprises (SMEs). Drawing on its pan-European presence, EnterNext brings together all Euronext Group initiatives for companies with market capitalisations under €1 billion, including companies listed in the B and C compartments of its regulated European markets and on Alternext, the market tailored to the needs of SMEs. EnterNext plays an active role in facilitating SMEs' access to financial markets, helping them generate the funds they need to grow at regional, national and pan-European level.

About TechShare

TechShare is a unique pan-European programme designed to familiarise tech companies with financial markets. It targets heads of innovative unlisted companies who want to better understand market expectations and how to prepare their company for an IPO. Thirty entrepreneurs are supported for one year by professionals that have teamed up with EnterNext to deploy a three-part programme: academic training through two in-person sessions, a technical component with sessions that give business leaders a chance to talk with professionals, and a coaching segment for one-on-one training.

About Natixis

Natixis is the international corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Corporate & Investment Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Figures as at September 30, 2015

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