

Paris, February 9, 2016

## Tanguy Pincemin appointed Chief Digital Officer of Natixis

**Tanguy Pincemin has been appointed Chief Digital Officer of Natixis and member of Natixis' Executive Committee. He will be reporting to Laurent Mignon, Chief Executive Officer. Tanguy Pincemin was previously Industry Head of Retail at Google France.**

Tanguy Pincemin will take office in early April and his assignment will be to coordinate all Natixis' innovation projects in the field of digital technology. He will also ensure linkages between these initiatives and Groupe BPCE digital transformation projects.

**Tanguy Pincemin** started his career at Ford before joining Mistergooddeal.com in 2000 as Head of Marketing. In 2007, he became CEO of Meilleurmobile.com and in 2010, he joined Google France.

**Tanguy Pincemin**, 40, is a graduate of the EDHEC School of Management.

### **About Natixis**

*Natixis is the international corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 36 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.*

*With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Corporate & Investment Banking, Investment Solutions & Insurance, and Specialized Financial Services.*

*A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.*

*Figures as at September 30, 2015*

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