

London, December 12<sup>th</sup>, 2016

## **Serge Ekué appointed Senior Country Manager, UK and Head of Global Markets, EMEA**

**Serge Ekué has been appointed Senior Country Manager, UK and Head of Global Markets, EMEA. He replaces Pierre-Henri Denain who remains CEO, EMEA.**

Based in London, Serge reports to both Pierre-Henri Denain and Luc François, Head of Global Markets, and takes up all positions with immediate effect.

Serge has over 20 years' experience focused around trading, risk management and distribution. He began his career working in foreign exchange sales, first at Caisse Nationale de Credit Agricole and then, from 1995, at Natexis Banques Populaires – now Natixis. In 2003, he was named Natexis Banques Populaires' Global Head of Sales and Structuring, and then Co-Head of Global Capital Markets in 2005. From 2007 until 2010, Serge acted as Head of Global Emerging Markets, where he successfully launched a complete emerging markets business line; onshore with local markets in China, Vietnam and Russia; and offshore with supranational & corporate debt structuring and external debt trading.

Prior to his current role, Serge served as Head of Global Markets, Asia Pacific from 2010, based in Hong Kong. During this time he oversaw a significant expansion of Natixis' capital markets activities in Asia Pacific and doubled the headcount in the region. He implemented the solutions-driven, client-centric approach that characterises the business today and put in place a geography-specific distribution strategy that underpinned the expansion of Natixis CIB's regional franchises, notably in Japan, South Korea and Taiwan.

He is a graduate of Institut d'Études Politiques de Bordeaux, and has a post graduate degree in Banking & Finance from Paris Rene Descartes University and an Executive MBA from HEC Paris. Pierre-Henri Denain, CEO, EMEA, says: "Following his significant success in the Asia Pacific region, we are delighted to welcome Serge to EMEA where his expertise, experience and energy will be vital as we continue to grow our business. By focusing strategically on delivering solutions that add real value to our clients, Natixis has established itself as a highly-regarded banking player both in the UK, and more broadly in EMEA. Serge's appointment will lead us into the next stage of development for Natixis' Global Markets, and will support Natixis' work in London at what is, of course, a pivotal period of time, which brings as many opportunities as challenges."

**About Natixis**

Natixis is the international corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 35 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Corporate & Investment Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Listed on the Paris stock exchange, it has a solid financial base with a CET1 capital under Basel 3(1) of €12.7 billion, a Basel 3 CET1 Ratio (1) of 11.2 % and quality long-term ratings (Standard & Poor's: A / Moody's: A2 / Fitch Ratings: A).

(1) Based on CRR-CRD4 rules as reported on June 26, 2013, including the Danish compromise - without phase-in except for DTAs on tax-loss carryforwards and pro forma of additional phase-in of DTAs following ECB regulation 2016/445.

Figures as at September 30, 2016

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