

Paris, February 20, 2017

## **Luc Barnaud appointed Chief Digital Officer at Natixis**

**Luc Barnaud has been appointed Chief Digital Officer at Natixis and member of the Executive Committee. He will report to Laurent Mignon, CEO of Natixis. Luc Barnaud was formerly Head of Mobile Operators and Partners at Orange Wholesale France.**

Luc will take up his new position on March 20, 2017 and will be tasked with defining and coordinating the rollout of Natixis' digital plan. He will also coordinate these initiatives with the projects Groupe BPCE is implementing as part of its digital transformation.

**Luc Barnaud** began his career as Business Manager at France Telecom's Enterprise division before joining Casema, a Dutch company, where he was responsible for developing Enterprise Data products and services. From 2001 to 2004, he was Product Marketing Director for Enterprise mobility solutions at Orange France.

In 2005, he was appointed Director of the Aquitaine Regional Network Unit and Director of the South-Western Enterprise Agency.

In 2009, he joined Technocentre, Orange's product marketing and design center, where he headed up TV activities and then the Enterprise Services division.

Since 2014, Luc has been Head of Mobile Operators and Partners at Orange Wholesale France.

**Luc Barnaud** is 46 and graduated from École Polytechnique and Telecom ParisTech, two of France's top engineering schools.

### **About Natixis**

Natixis is the international corporate, investment, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 31.2 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 16,000 employees, Natixis has a number of areas of expertise that are organized into three main business lines: Corporate & Investment Banking, Investment Solutions & Insurance, and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

*Figures as at December 31, 2016*

### **Press contacts:**

**Sonia Dilouya**

Tel.: +33 1 58 32 01 03

E-mail: [sonia.dilouya@natixis.com](mailto:sonia.dilouya@natixis.com)

**Laure Sadreux**

Tel.: +33 1 58 19 34 17

E-mail: [laure.sadreux@natixis.com](mailto:laure.sadreux@natixis.com)

[www.natixis.com](http://www.natixis.com)

