

## **Natixis Payment Solutions launches the first integrated WeChat Pay e-wallet acceptance solution in France for Lagardère Travel Retail**

**The *Société de Distribution Aéroportuaire*, a joint venture between Lagardère Travel Retail and the ADP group, has chosen Natixis Payment Solutions' integrated Chinese e-wallet acceptance solution. Since February 15, Chinese visitors to Paris Roissy Charles de Gaulle airport stores have been able to pay for purchases with the WeChat Pay e-wallet solution, a very widespread system in China.**

Customers at terminals T1 and 2E at Paris Roissy Charles de Gaulle airport have been able to shop using WeChat Pay since February 15. The WeChat app has 650 million active users in China and is the leader in mobile payments on this market, with 83% of users adopting the WeChat Pay module.

The solution developed by Natixis Payment Solutions allows the retailer to scan the code on the client's smartphone directly using the store's check-out system, without the use of a payment terminal. This solution can be integrated into all current store check-out systems and can manage the various specific features of Chinese wallets.

"Supporting the development of digital commerce is one of Natixis' key priorities. Natixis Payment Solutions' teams used an agile approach to develop WeChat Pay in record time, enabling retailers to now offer Chinese visitors a simple, fast and innovative customer experience" explains Pierre-Antoine Vacheron, member of Natixis' Senior Management Committee in charge of Payments.

### **About Natixis Payment Solutions**

*Natixis Payment Solutions brings together a full range of payment and prepaid businesses and solutions, in-store and via internet and mobile. It supports Groupe BPCE's retail banking networks as well as direct clients, such as retailers, corporates, local authorities, associations, banking institutions and Payment Service Providers (PSP).*

*In addition to card payment and SEPA solutions, the company's range includes third-party payment services and omni-channel acceptance solutions provided by Payplug and Danelys in France and across Europe. Natixis Payment Solutions also offers a range of service vouchers (Chèque de table/Apetiz, Cesu Domalin, Cado Chèque/Cado Carte), the online money pot Le Pot Commun, the E-Cotiz membership subscriptions online management system, and the Depopass online peer-to-peer high value payment solution.*

*Natixis Payment Solutions is a leader on the payments market, managing 21 million cards, processing 7.1 billion transactions, and displaying a 10% rise in card transactions, a 64% jump in merchant turnover for Payplug and Danelys, and a 12% gain in volumes of meal vouchers issued (2017 figures).*

### **About Natixis**

*Natixis is the international corporate and investment banking, asset management, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 31 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.*

*With more than 17,000 employees, Natixis has a number of areas of expertise that are organized into four main business lines: Asset & Wealth Management, Corporate & Investment Banking, Insurance and Specialized Financial Services.*

*A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.*

*Figures as at December 31, 2017*

### **Press contacts:**

#### **Sonia Dilouya**

Tel.: +33 1 58 32 01 03

E-mail: [sonia.dilouya@natixis.com](mailto:sonia.dilouya@natixis.com)

#### **Laure Sadreux**

Tel.: +33 1 58 19 34 17

E-mail: [laure.sadreux@natixis.com](mailto:laure.sadreux@natixis.com)

[www.natixis.com](http://www.natixis.com)

