

Paris, March 29, 2018

Appointment to Natixis' Executive Committee

Luc Barnaud, Chief Digital Officer and member of Natixis' Executive Committee since March 2017, is appointed Chief Digital and Technology Officer of Natixis, effective April 3. Luc Barnaud will join the Operations and Information Systems (DOSI) management committee and will report to Norbert Cron, Head of Operations and Information Systems, member of Natixis' Senior Management Committee.

Already in charge of the Digital Office, Luc Barnaud will also manage IT Development and Data Management in order to deliver on the Technology and Digital ambitions embedded in New Dimension, Natixis' strategic plan.

Luc Barnaud began his career as Business Manager at France Telecom's Enterprise division before joining Casema, a Dutch company, where he was responsible for developing Enterprise Data products and services. From 2001 to 2004, he was Product Marketing Director for Enterprise mobility solutions at Orange France.

In 2005, he was appointed Director of the Aquitaine Regional Network Unit and Director of the South-Western Enterprise Agency.

In 2009, he joined Technocentre, Orange's product marketing and design center, where he headed up TV activities and then the Enterprise Services division. In 2014, Luc was appointed Head of Mobile Operators and Partners at Orange Wholesale France.

He joined Natixis in 2017 as Chief Digital Officer.

Luc Barnaud is 47 and graduated from École Polytechnique and Telecom ParisTech, two of France's top engineering schools.

About Natixis

Natixis is the international corporate and investment banking, asset management, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 31 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Épargne.

With more than 17,000 employees, Natixis has a number of areas of expertise that are organized into four main business lines: Asset & Wealth Management, Corporate & Investment Banking, Insurance and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Listed on the Paris stock exchange, it has a solid financial base with a CET1 capital under Basel 3⁽¹⁾ of €12 billion, a Basel 3 CET1 Ratio ⁽¹⁾ of 10.65 % and quality long-term ratings (Standard & Poor's: A / Moody's: A2 / Fitch Ratings: A).

⁽¹⁾Based on CRR-CRD4 rules as reported on June 26, 2013, including the Danish compromise - without phase-in .

Figures as at December 31, 2017

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