

Paris, November 27, 2018

Natixis unveils its corporate film *Beyond* produced by CAPA Corporate

Natixis has unveiled its new corporate film *Beyond*, reflecting the company's specific and unique features, developed in conjunction with CAPA Corporate and produced by Thibaut Castan and Julien Lejour.

Beyond embodies Natixis' brand promise, as it seeks to go beyond traditional banking services, go that extra mile for its clients and leverage its full range of talent to support company-wide momentum.

Beyond is the story of six real Natixis staff taking on the challenge of a tough mountain ascent. The concept was created to allow Natixis' team members to embody, in a truly authentic way, the company's mindset on screen. The six climbers, each from a different country, represent Natixis' international presence and the diversity of its business lines, and work as a team in a strong reflection of the company's values and unique features.

"I am convinced that communication, today more than ever, is about authenticity and sincerity. This is basis upon which we conceived our corporate film, which allows us to express who we are through six of our colleagues from around the world" states Benoît Gausseron, Head of Communications at Natixis.

"The businesses conducted by a large financial institution are very technical and often abstract for onlookers, so it is very difficult to reflect them visually. Yet watching Natixis' staff take on a mountain ascent instantly and concretely embodies the company's identity in a completely new way, while also fostering collective momentum" notes Jacques Morel, CEO of CAPA Corporate.

Beyond met with wide acclaim among Natixis' staff, who have wholeheartedly welcomed the initiative and have developed an active community on the company's in-house social networks.

To view the film, take a peek behind the scenes, or watch the social media clip, visit <http://bit.ly/PRBeyondPlaylist>

Following the launch of the film, Natixis has also launched a digital media campaign to promote its expertise and reflect its committed client relationships.

About Natixis

Natixis is the international corporate and investment banking, asset management, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France with 31 million clients spread over two retail banking networks, Banque Populaire and Caisse d'Epargne.

With more than 21,000 employees, Natixis has a number of areas of expertise that are organized into four main business lines: Asset & Wealth Management, Corporate & Investment Banking, Insurance and Specialized Financial Services.

A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.

Listed on the Paris stock exchange, it has a solid financial base with a CET1 capital under Basel 3⁽¹⁾ of €12 billion, a Basel 3 CET1 Ratio ⁽¹⁾ of 10.9 % and quality long-term ratings (Standard & Poor's: A+ / Moody's: A1 / Fitch Ratings: A).

⁽¹⁾Based on CRR-CRD4 rules as reported on June 26, 2013, including the Danish compromise - without phase-in .

Figures as at September 30, 2018

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About Capa Corporate

For the past 25 years, CAPA Corporate has been one of the leading providers of branded content. We are proud to work with more than 100 regular clients including major CAC 40 corporations and several public bodies. CAPA Corporate offers 5 areas of specialty: video (CAPA Entreprises); photography (CAPA Pictures); digital (CAPA Digital); design (CAPA Graphics) and events (CAPA Event). CAPA Corporate is the 'corporate' subsidiary of CAPA Presse, the premier documentary and report production agency in France. With CAPA Drama, we produce acclaimed productions for film and television. In 2010, CAPA joined the group NEWEN ((CAPA / Telfrance / 17 juin Media / Blue Spirit / Production Valley /Tooco /Tuvalu) which in 2017 became the creative/audiovisual production hub of the TF1 Group.

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