

Paris, February 19, 2019

## **Natixis' 2019 C.A.M.P.U.S. Awards reward ten student, community-minded and socially aware initiatives**

Natixis' C.A.M.P.U.S. Awards support the development of the talents of the future, offering financial support of a total of €30,000 each year to back community-minded and socially aware initiatives from university students.

A jury of Natixis experts selected nine initiatives across three categories for the 2019 awards – sustainable development, socio-educational and international solidarity – and this year, the company also got its employees involved by creating a special staff-awarded prize after a company-wide vote.

Anne Lebel, Chief Human Resources Officer and member of the Senior Management Committee at Natixis notes *"The C.A.M.P.U.S. Awards embody three of our key commitments – entrepreneurial spirit, going the extra mile, and economic and social usefulness. We are pleased to support the younger generations as they seek to give their efforts meaning, take action and push back the boundaries to build a better world. Natixis is proud to contribute to the implementation of a range of useful initiatives in key areas, such as environmental protection, access to education and reducing inequality."*

### **2019 Awards**

#### **Socio-educational category**

*Access to training, culture and sport*

- **First prize: Into the Ride/Toulouse Business School:** a 2,000 km race across Europe to support young people with cancer,
- **Second prize: Certains L'Aiment Court/EM Lyon:** a cinema competition to foster relationships between industry professionals, young film-makers and high-school students,
- **Third prize: Mes Après-midis Sonores/EDHEC:** music education project for children from underprivileged backgrounds in the greater Lille area.

#### **International solidarity category**

*Reducing inequality, access to fundamental rights, healthcare, food, hygiene*

- **First prize: Lanas de Misiones/ESSEC:** support women in rural areas to achieve economic independence,
- **Second prize: Yega/Kedge:** help support children's schooling in Cameroon,
- **Third prize: We are ready ToGo/Kedge:** fight hunger in Togo by supporting building of a community canteen, where food supplies will come from agriculture and animal farming.

#### **Sustainable development category**

*Environmental protection, fight against global warming, protecting biodiversity in France and internationally*

- **First prize: Noisenvrac/ESSEC:** pop-up store for loose grocery products on the ESSEC campus in Cergy to raise awareness of excessive waste production,
- **Second prize: Mission Pérou/Néoma:** installation of solar panels in Peru to make energy savings and raise awareness on ecological transition,
- **Third prize: Mission Burkina/Kedge:** development of permaculture orchards in Burkina Faso to provide a more sustainable, profitable and responsible agricultural alternative.

### **Staff prize**

*Project that won the most votes on Natixis' enterprise social network*

- **SEA Plastics/AgroParisTech:** develop oceanographic sailboat expeditions to assess the effects of plastic on sea life and provide data for research labs.

#### **About Natixis**

*Natixis is the international corporate and investment banking, asset management, insurance and financial services arm of Groupe BPCE, the 2nd-largest banking group in France through its two retail banking networks, Banque Populaire and Caisse d'Epargne.*

*With more than 18,000 employees, Natixis has a number of areas of expertise that are organized into four main business lines: Asset & Wealth Management, Corporate & Investment Banking, Insurance and Specialized Financial Services.*

*A global player, Natixis has its own client base of companies, financial institutions and institutional investors as well as the client base of individuals, professionals and small and medium-size businesses of Groupe BPCE's banking networks.*

*Listed on the Paris stock exchange, it has a solid financial base with a CET1 capital under Basel 3<sup>(1)</sup> of €12 billion, a Basel 3 CET1 Ratio <sup>(1)</sup> of 10.8% and quality long-term ratings (Standard & Poor's: A+ / Moody's: A1 / Fitch Ratings: A+).*

*<sup>(1)</sup>Based on CRR-CRD4 rules as reported on June 26, 2013, including the Danish compromise - without phase-in .*

*Figures as at December 31, 2018*

#### **Press contacts:**

**Sonia Dilouya**

Tel.: +33 1 58 32 01 03

E-mail: [sonia.dilouya@natixis.com](mailto:sonia.dilouya@natixis.com)

**Vanessa Stephan**

Tel.: +33 1 58 19 34 16

E-mail: [vanessa.stephan@natixis.com](mailto:vanessa.stephan@natixis.com)

[www.natixis.com](http://www.natixis.com)

