



## **Apple Pay Coming to Xpollens Customers** Offering an Easy, Secure & Private Way to Pay

**Paris, France - 25 June, 2019 - Xpollens, which helps Fintechs, retailers and businesses integrate a full range of payment services, today brings its customers Apple Pay, which is transforming payments with an easy, secure and private way to pay. With Apple Pay on iPhone, Apple Watch, iPad and Mac, customers can make fast and convenient purchases in stores, in apps and on websites.**

Natixis Payments and Visa joined forces in early 2019 to develop Xpollens, a fully white labelled "Payments in a box" innovative payment service.

Xpollens provides Fintechs with access to payment methods that were previously reserved for banks. Most importantly, the 'Payments in a box' solution, based on the merged APIs of Natixis Payments and Visa, can be implemented fast, in just 100 days. The integration of Apple Pay will help answer high demand for greater control, functionality and better user experience. Apple Pay will be available as soon as Xpollens' solution goes live. Xpollens is also available for retailers and businesses.

Security and privacy are at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

"Xpollens removes the complexity of issuing and managing payments methods, allowing Fintechs, retailers and businesses to concentrate on their core business by providing the best customer experience. Apple Pay is at the heart of Xpollens, offering an easy mobile payment solution to enhance the customers' journey", explains Pierre-Antoine Vacheron, CEO Natixis Payments and Member of the Senior Management Committee of Natixis.

"Offering Apple Pay will definitely help Xpollens' Fintech users to provide a seamless, easy and fast payment experience to their customers", says Visa Head of Strategic Partnerships Europe, SVP Bill Gajda.

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by Natixis Payments and Visa cards.

With iPhone and Apple Watch, customers can pay with Apple Pay in stores, restaurants, taxis, vending machines and many more places. When shopping in apps or on the web in Safari with Apple Pay, there's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. Every Apple Pay purchase is authenticated with just a glance or a touch with Face ID or Touch ID, or a device's passcode.

For more information on Apple Pay, visit: <https://www.apple.com/fr/apple-pay/>



### **About Xpollens**

Xpollens is the result of a partnership between Natixis Payments and Visa that began in early 2019. It provides a full range of “Bank in a box” innovative payments services to Fintechs, retailers and corporates. Xpollens, based on the merged APIs of both Natixis Payments and Visa, can be fully deployed in 100 days. It allows customers to provide payment accounts, physical or virtual payment cards with individualized branding, mobile payments, contactless and instant payments, with real-time notifications. To grow customer and employee loyalty and engagement, Xpollens will also include pre-paid cards for corporates and retailers.

For more information, visit [xpollens.com](http://xpollens.com), or follow [@xpollens](https://twitter.com/xpollens)

### **About de Natixis Payments**

Natixis Payments provides user-centric and tailored solutions across Europe for retail, corporates, SMEs, public authorities, associations, financial institutions, fintechs and individuals. Part of Groupe BPCE, the 2nd-largest banking group in France, Natixis Payments draws on its technology, its fintechs affiliates and its expert staff to develop solutions in-house and with carefully selected partners. It delivers an extensive range of products that covers the entire value chain of payments, from issuing to acquiring, and from e-payments through e-wallets to pre-paid cards. It was the first payments provider to integrate Apple Pay and Instant Payment in France, and is the leading issuer of Visa cards in continental Europe, managing 20 million cards and 7 billion transactions annually. For its clients and their customers, Natixis Payments is committed to building a better payment experience every day.

### **About Visa Inc.**

Visa Inc. (NYSE: V) is the world’s leader in digital payments. Our mission is to connect the world through the most innovative, reliable and secure payment network - enabling individuals, businesses and economies to thrive. Our advanced global processing network, VisaNet, provides secure and reliable payments around the world, and is capable of handling more than 65,000 transaction messages a second. The company’s relentless focus on innovation is a catalyst for the rapid growth of digital commerce on any device for everyone, everywhere. As the world moves from analog to digital, Visa is applying our brand, products, people, network and scale to reshape the future of commerce. For more information, visit [Visa.fr](http://Visa.fr), [Visa blog](#), and [@Visa\\_Fr](https://twitter.com/Visa_Fr)

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